

# TIC HONEYMOON PERIOD BOOKLETS ARE LIKE NITROUS FOR YOUR PVA

OPTIMIZE  
EACH MOMENT  
WITH THE NEW  
PATIENT

## Day 1: 2nd Adjustment

First Inflow Adjustment  
We would not be surprised!

"You could have gone home and felt great, you could have actually felt worse, or you could have felt no difference whatsoever. Nothing you could tell me would surprise me. What was your experience?"

How to get adjusted letter/video

HONEYMOON PERIOD

## EDUCATE

**Honeymoon Period Booklets** provide TICs (chiropractic talking points), on a daily basis, on **subjects that need reinforcement**, repeatedly.

## GROW

Tools like these are how you **grow your PVA** from the **national average of 23**, to the **TLC average of 65**.

*"It's not just for everybody in the room you're reading it to that's a patient – it's also for your team – because your CAs are going to be hearing you repeat these same things over and over again, and they're going to get an even greater ownership."*

~ Dr Stephen G.

## Day 5: 6th Adjustment

Subluxation Patterns Started  
Years Ago

"Most of our subluxation patterns began years ago – if not from birth. When subluxations are ignored for a long enough time, deterioration and fusion occurs. But you know what? That no longer defines the future of your spine."

HONEYMOON PERIOD

**Embrace** those first few adjustments to **educate** on the importance of **lifetime chiropractic care**



**ONLY \$21** FOR A PACK OF 3

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